"YOUR WHY" WORKSHEET

STEP 1 – Understand Your Program:

With your team, create a mental picture of where your team is going to be in the future. Use these questions to get the conversation started.

Question	2 Years	5 Years
What can we achieve if we really set our minds to it?		
What do we want our opponents to say about us?		
What is possible if we live up to our potential?		
What will we be known for?		
What is the culture of our team?		
Why will athletes want to be part of our program?		

STEP 2 – Write Your Vision Statement:

Use the following sample sentence to shape your vision. Make it clear, compelling and emotional. Remember, your vision statement describes where you want your program to be in the future.

Five years from now, we will _____ by _____.

Or

Our vision is to be the _____.

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- Our vision is to set the standard of excellence in our conference.
- We will graduate all our players and be the most respected program in the state.
- Our vision is to win the right way both on and off the court & be the program others aspire to be.
- We value success in the classroom as much as success in sports.
- We prepare our student-athletes to make a meaningful impact in their sport and in their careers.
- We will be leaders on the field and in our service to the campus and community.

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